



**COLEMAN  
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COMPANIES, INC.**

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release**

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## **Coleman American Appoints New Chief Financial Officer**

(DOTHAN, AL, November 12, 2004) — Coleman American Companies, Inc., a leader in household goods relocations, today announced the appointment of Joyce Farish as Chief Financial Officer. In her new role, Mrs. Farish will be responsible for defining and implementing financial management, and organizational processes throughout Coleman American's family of companies.

In recent years, Farish has played a pivotal role in successful efforts of Coleman American to increase its reach and expand profitability. She joined Coleman American in 1997 as an Accounting supervisor. In addition, she has served as Director of Accounting for Covan International, Inc. Her most recent position was Vice President of Accounting. Prior to joining Coleman American, Joyce received a Finance/Accounting Degree from the University of Alabama.

"Having provided accounting and administrative support to many of our departments, Joyce has a detailed understanding of our company and our industry, and possesses outstanding leadership and communications abilities that make her an ideal choice for this vital position," said Jeff Coleman, President of Coleman American. "Her experience will be an invaluable asset in supporting our growth opportunities."

"I am excited about this new opportunity and look forward to helping the company during its next stage of growth," said Farish. "I believe Coleman American is positioned to build on its successes and further leverage its position as a leader in the relocation industry."

Coleman American Companies, Inc. is a full service worldwide moving and storage company that is dedicated to serving the needs of corporations, governments, and individuals. Coleman American is one of the largest privately held transportation companies headquartered in the Southeast. Coleman American operates over thirty-five Service Centers throughout the United States, a top ten van line carrier, Covan World Wide Moving, and has an agent affiliation with Allied Van Lines, the largest relocation organization in the world. For more information about Coleman American visit [www.colemanamerican.com](http://www.colemanamerican.com) or call 1-800-239-7700.